

Digital With Purpose: Annual Report 2024



GeSI

GLOBAL
ENABLING
SUSTAINABILITY
INITIATIVE



DIGITAL
WITH
PURPOSE

FOREWORD	4
EXECUTIVE SUMMARY	5
1 THE 2024 Digital With Purpose GLOBAL SUMMIT	8
2 OTHER GLOBAL DWP EVENTS	15
3 THE 2024 Digital With Purpose FRAMEWORK RESULTS	17
4 THE DWP PERFORMANCE FRAMEWORK BOARD	24
5 THE DWP METRICS AND MEMBERSHIP	25
6 DWP METRICS FRAMEWORK	28
7 DWP ASSESSMENT PROCESS AND CERTIFICATION LEVELS	35

CEO FOREWARD

The Digital With Purpose (DWP) Movement serves to catalyse collective action among corporations, grounded in four universal commitments that form the Digital With Purpose Performance Framework. This rigorous framework offers a structured approach for corporations to articulate their ambitions in climate impact and alignment with the UN Sustainable Development Goals (SDGs), with measurable progress tracked annually. Now in its third year, we are thrilled to witness substantial growth and dedication from participants, with progress advancing significantly since our first submission.

“DWP’s assessment framework provided EDP with a clear benchmark, allowing the company to identify areas of strength and opportunities for further improvement.”

Energias de Portugal (EDP), Diamond

We are especially proud to announce that, for the first time we have two members with the “Diamond” status. InnoWave, a Portuguese SME specializing in digital innovation, retained its distinguished ranking from last year, and EDP, a leading multinational energy company with significant renewable operations, has joined these top ranks.

“The experience [with DWP] has fostered a culture of continuous improvement, encouraging us to go beyond regulatory requirements and inspire change within our team and community.”

InnoWave, Diamond

Their accomplishments, along with the overall progress of our members, underscore the dedication and excellence that drive our community. This success serves as an inspiration to all participants, setting an elevated standard for future submissions and highlighting the transformative power of digital solutions in advancing sustainability.

“Over the years, DWP has served as our guide. With concrete, actionable goals, this movement directs our growth and has been essential in driving our continuous evolution.”

Tangível, Pioneering

Our third Global DWP Summit in Cascais, Portugal, from July 9-11, 2024, marked another milestone for the DWP community, attracting over 3,000 participants. Cascais, a globally recognized sustainable city, provided an inspiring setting for the summit, aligning perfectly with DWP’s values and objectives. In line with GeSI’s commitment to inclusivity, DWP took steps to make this year’s event more accessible by waiving entrance fees for students and

teachers, emphasising our mission to raise awareness and foster collective action for sustainability.

This year, we piloted the framework with 40 SMEs through a partnership with IAPMEI, the Portuguese Agency for Competitiveness and Innovation. While only 33% of these companies engaged with the Framework, and 8% completed their submissions, the program provided valuable insights, revealing that many SMEs achieved certification levels between Committed and Developing. These results underscore the need for targeted support for SMEs in navigating sustainability challenges, particularly as they face increasing compliance demands, market volatility, and pressure to build resilience. Addressing this need will be a priority for our team as we continue to expand the reach and support of the DWP Framework.

As we advance in a changing regulatory landscape, particularly with the European Commission’s CSRD directive tightening compliance around carbon emissions, it’s essential to clarify that the DWP Performance Framework is designed as a performance-driven tool rather than a reporting framework. The Framework was developed by companies for companies to drive tangible value creation and business growth through best practices in sustainability. It supports reporting processes while focusing on digital investment, innovation, and impact measurement aligned with regulatory standards.

The DWP Performance Framework is proven, accessible, and rigorously aligned with global compliance standards, designed to foster industry-leading practices in sustainability and innovation. Now with three years of success, this framework stands as a credible, verified tool for organizations of all sizes, providing robust performance assessment and measurable results that underscore the ICT industry’s—and all sectors’ — capacity to meet the Paris Agreement and the 2030 Agenda for Sustainable Development.

As we reflect on the accomplishments of our members and partners, this year’s submission results clearly show that together we are advancing toward a sustainable future. We look forward to sharing further insights and the full results from this year’s assessment in the upcoming report, reinforcing our shared commitment to the “race to the top”.



LUÍS NEVES
GeSI CEO

EXECUTIVE SUMMARY

The DWP Movement is essentially composed of three moments: The Pledge, the DWP Performance Assessment Framework (or, simply, “The Framework”) and the DWP Global Summit. This report offers an overview of DWP’s activities in both the Framework and the Summit, given that the Pledge is a one-time written commitment to joining the Movement. The Pledge elements and signatories are listed at the last section of this report.

On the DWP Performance Assessment Framework

DWP’s certification programme is, essentially, a **performance assessment** developed by *companies for companies*, aimed at driving value creation and business growth, with a focus on sustainability best practices. It was **designed to incentivise investment in digital solutions and innovation, acknowledging the potential of the ICT industry**, as indicated in the 2019 GeSI “Digital With Purpose: Delivering a SMARTer2030” Report, to accelerate the SDGs targets, generate new revenue and cost savings through efficiency gains. It operates with a **user-friendly, market-ready platform with three years of proven experience in delivering credible and verified results**. DWP can support reporting and is fully aligned with the latest regulatory compliance.

Certification Achievements

This year the majority of the DWP members have improved their scoring and all companies that submitted in 2024 have attained at least the “Developing” certification level. This is a significant achievement as it shows members’ increasing commitment to growing their businesses responsibly, by building resilience with a higher purpose as a core driver. In 2024, for the first time, two members attained “Diamond” status, demonstrating their leadership and commitment to the DWP Pledge principles. The chart below represents the status of DWP members certification levels.

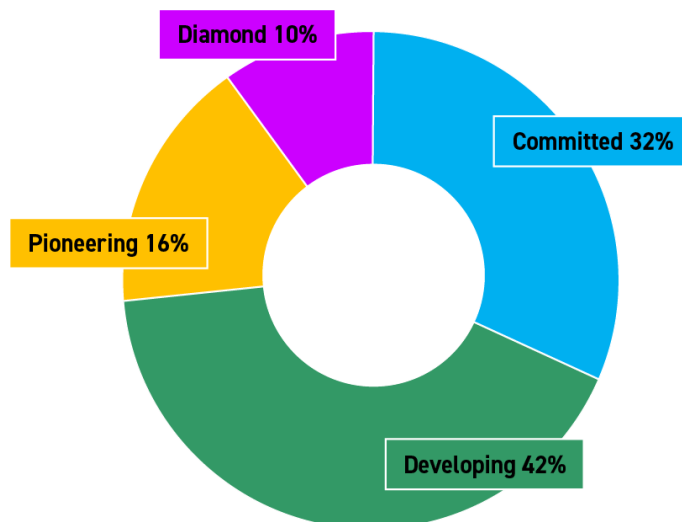


Figure 01: DWP Performance Framework members per certification level

DWP Performance Framework Updates

+ [More Inclusive](#)

As part of the review phase of the self-assigned scores, DWP accepts now that companies submit evidence to support their answers in three languages: English, Portuguese and Spanish. This allows, at the same time, that more companies use DWP Framework to assess their sustainability performance and recalibrate their efforts to meet company's goals and that companies offer better evidence with less efforts, improving their scoring.

+ [Supporting Regulatory Compliance](#)

In 2024, the European Union (EU) adopted the **Corporate Sustainability Reporting Directive (CSRD)** as a significant piece of legislation aimed at enhancing corporate transparency and accountability in sustainability reporting. CSRD compliance will be phased in over several years, with large public-interest companies (over 500 employees) starting to report for the financial year 2024, other large companies' compliance starting from financial year 2025, and, finally, small and medium-sized enterprises (SMEs) listed on EU markets beginning to report in 2027.

The CSRD was designed to create a culture of accountability among businesses regarding their sustainability practices. By mandating comprehensive disclosures and aligning with broader EU sustainability goals, it aims to empower investors and consumers with clearer insights into corporate sustainability performance.

Given the evolving landscape around national and international market regulations related to sustainability, the DWP Framework becomes an invaluable ally in preparing the terrain at corporate level for high-quality and conscious sustainability reporting. As a performance (not reporting) tool, DWP Framework offers a unique ability to evaluate the maturity level of sustainability actions and claims, so they can be evaluated and course-corrected before these get reported before investors and markets, through mandatory reporting mechanisms such as CSRD.

+ [The DWP Framework is Complementary to CSRD](#)

	Corporate Sustainability Reporting Directive (CSRD)	Digital with Purpose (DWP) Framework
Granularity	Very high.	Medium (focus on KPIs).
Types of metrics	Disclosure of policies, targets and processes.	Disclosure of policies, targets, processes and performance, with an emphasis on performance.
Categories	Governance and negative impacts. Despite "opportunities" being covered by the obligatory CSRD double materiality approach, the metrics are almost silent on solutions.	Governance, negative impacts and positive solutions. Equal weight given to both impacts and solutions.
Important overlaps	Governance and Strategy (Purpose in DWP); Climate Change; Circular Economy, Supply Chain; Diversity of Workforce.	
Digital Trust and Responsibility, and Digital Inclusion	No direct references to digital technologies. These would, however, be covered by CSRD, ESRS S4 impacts on consumers and end users.	DTR and DI are two out of the five DWP critical impact categories. The DWP metrics offer ways in which digital companies could show a comprehensive response to CSRD, ESRS S4 impacts on consumers and end users.
Level of implementation	Gradual phase in.	Fully operational.
Sector focus	EU considering sectoral metrics.	Primary focus on companies supplying or using digital technologies.

Table 01: Complementarity between CSRD and DWP Framework

+ [Methodology Updated](#)

From 1st of January 2025 onwards, the below requirements are applicable to all companies that wish to continue as a DWP member:

-
- + 1. Submit the metrics every year;
 - + 2. Company cannot have the same certification level for more than 3 years.
-

For a complete appraisal of DWP Framework methodology, including scoring and certification, please refer to Section "DWP Metrics Framework".

1 The 2024 Digital With Purpose Global Summit

The DWP Global Summit is a flagship event for digital leaders, bringing together public and private sector decision-makers to accelerate the use and adoption of digital innovations that benefit society and help achieve the UN Sustainable Development Goals (SDGs) by 2030.

The Summit represents a unique opportunity for private and public sector companies, vertical industries and cities to present the benefits of digital and sustainable solutions.

From 9 to 11 July 2024, DWP held its Global Summit in the city of Cascais (Portugal) where more than 3.000 people have attended the event. Recognised globally as a smart city, Cascais provided an inspiring canvas for an event that sought to explore the nexus of technology and sustainability. In response to GeSI's commitment to fostering inclusivity and triggering collective action, DWP made significant changes to this year's event, both in format and location. This all-inclusive gathering, designed to raise awareness and inspire change, was made more accessible with no entrance fees for students and teachers. The choice of Cascais as a venue held special significance, as it stands proudly as a top sustainable city, aligning seamlessly with the values of the DWP Movement.

At this year's Summit, DWP focused on four main themes: Biodiversity, Education, Smart & Sustainable Cities and Sustainable Finance. The program was divided between 3 stages, 4 conference rooms for workshops and 2 conference rooms for roundtables.

+ SUMMIT HIGHLIGHTS



196 SPEAKERS



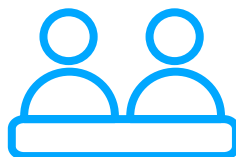
1 NIGHT SUMMIT DIALOGUE



3 STAGES
Delivering 60 sessions



88 SESSIONS



2 ROUNDTABLES
Delivering 10 sessions



4 WORKSHOP ROOMS
Delivering 17 sessions

+ TOP 10 SPEAKERS¹

The most well-rated speakers, in alphabetical order:



DAVID BEATTY, Professor,
University of Toronto



FERNANDO REINO DA COSTA, President and CEO,
Unipartner



GIORGIA RAMBELLI, Director
Urban Transitions Mission
(UTM), Global Covenant of
Mayors



JAVIER ESPINOZA,
Journalist, Financial Times



LUCAS ARANGÜENA, Group
Head of Green Finance,
Santander



LUIS NEVES, CEO, Global
Enabling Sustainability
Initiative (GeSI)



MARCO VAN DE REE,
Founder and CEO, Brokering
Solidarity



MRINALINI RAI, Founder
and Executive Director,
Women4Biodiversity



TIM VIEIRA, CEO, Brave
Generation Academy



VEERLE VANDERWEERD,
Co-convener at COVID
Education Alliance
(COVIDEA)

(01.) As per the voting count in the DWP Summit App.

+ 2024 GLOBAL SUMMIT PROGRAMME

Biodiversity Track

Already central to its objectives, this year's DWP Summit had a strong focus on biodiversity knowledge and conservation through its **Biodiversity Futures Programme**. The manifesto **Digital Ways for Biodiversity Conservation: priorities and recommendations for a shared agenda** that resulted from the DWP Global Summit 2023, in Lisbon, identified a set of key actions and recommendations for technology and science stakeholders on how to accelerate the role of digital technologies in biodiversity knowledge and protection. The key messages outlined in last year's manifesto remain timely and urgent:

- + **Acknowledge the biodiversity crisis** – Humanity is facing an unprecedented biodiversity emergency, with 1 million species at risk of extinction.
- + **Urgency demands action** – With only six years to address the new targets for 2030, decisive action is imperative to address this crisis.
- + **Accelerating the role of technology** – Digital technologies play a critical role in understanding, monitoring, and safeguarding biodiversity, helping conservation efforts.
- + **Opportunities and challenges** – Digital solutions offer immense potential, but also face limitations and challenges and require broader collaboration and effective communication.

The Biodiversity Futures Programme brought together researchers, community leaders, NGOs, policymakers, innovation and industry leaders, and science communicators to discuss effective ways to combat biodiversity loss and ensure that conservation goals are achieved by harnessing the power of the digital agenda, through informed decision-making, public participation and global collaboration.

Sample Sessions: *Planning, Restoration and Conservation | Agroecosystems with the Digital Agenda Workshop | People and Nature | Business Practices, Financing Biodiversity and Incentive Structures*

See [here](#) the Outcome Document of the entire Biodiversity Agenda.

Education Track

This year's DWP Global Summit **had again a strong focus on education**, with representatives of the private sector and all relevant stakeholders – governments and international organisations, teachers, students, technology developers, educational entrepreneurs, employers – coming together for a series of plenary discussions, roundtables and workshops on a range of education related topics.

The Education Track was built over the [Education Manifesto](#) that emerged from the 2023 DWP Global Summit in Portugal and carried it forward through an action-oriented agenda. It resulted in ambitious and verifiable commitments by all involved, including the private sector partners, to transform our education systems and spread the benefits of education wider than ever, through the deliberate and responsible use of digital tools, those that

exist and more that are coming. Deliberations and commitments undertaken at the DWP Global Summit 2024 will form the basis of the discussions at the DWP Global Summit 2025, contributing to the DWP Movement.

What sets the DWP Education Track apart from all other gatherings dealing with needed changes in education systems is its focus on digital, software and hardware, and how the private sector that develops these tools can be part of a race to the top, within a conducive framework provided by the public sector and civil society.

Sample Sessions: *Enabling Frameworks to Scale EdTech Solutions | Connecting Worlds: Uniting Educators and Innovators for Digital Empowerment Workshop | Getting a Handle on Gen AI Workshop*

See [here](#) the Outcome Document of the entire Education Agenda

Smart and Sustainable Cities Track

As urban systems become increasingly complex and multi-faceted, the Smart Cities Track of Digital With Purpose Summit aimed to offer a platform for policy makers and digitalization leaders alike to discuss holistic approaches enabled by digital solutions that can respond to cities' needs to build, operate, and maintain sustainable and future-proofed infrastructures.

The plenary sessions of the Smart Cities Track explored the nexus between digitalisation and the growing interconnection of urban infrastructure and services, delving into both the opportunities and the risks for urban infrastructures. Featuring a series of panels, the event provided a platform to discuss readily available solutions, as well as needs and innovation gaps, to respond to the most urgent challenges faced by cities to accelerate the implementation of their net-zero pathways.

Sample Sessions: *Boosting Access and Inclusion through Digital Solutions Workshop | Inclusive and Adaptive Cities | The Power of Connectivity to Support the Green Transformation and Competitiveness*

See [here](#) the Outcome Document of the entire Smart Cities Agenda.

Sustainable Finance Track

For the first time, the DWP Summit included the topic of **Sustainable Finance** and the 2024 agenda covered three main aspects:

-
- + 1.** The European Green Deal aims for wide-scale adoption of environmental, social and governance considerations in investment decisions to propel the transition towards a green economy. Many companies and investors have already embarked on their sustainability journey, however, there are still challenges to be addressed in this transition, especially when it comes to complying with new disclosure and reporting requirements. The Summit sessions tried to respond to what does this mean in practice.
-
- + 2.** Sustainable Finance products, Green Equities, Green Debts, and Green Loans. The sessions covered what is available, why the rise of these investment vehicles, and how to access these, pointing to legal and regulatory frameworks.

- + 3. Success stories – the importance of sustainable finance is pivotal to achieving a green economy and sustainable livelihoods through green investment and loans aligning financial goals with ecological responsibility. Examples are already visible after seed Investments in areas such as electric vehicles, renewable energy production, sustainable agriculture or green buildings now paying off and becoming mainstream. At the DWP Summit, some of these success stories were showcased from the perspective of building successful investment cases.

Sample Session: *Achieve the Green Economy*

+ MEDIA COVERAGE

The 2024 Global Summit was mentioned in 59 media outlets with 99 news stories and 29 interviews published: an estimated total audience of 3,583,518 people.



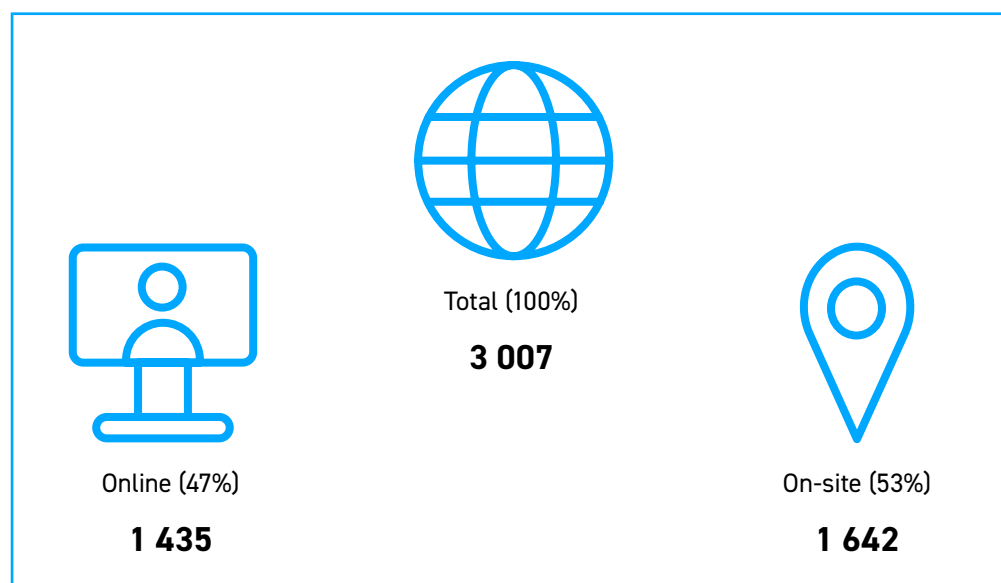
Financial Times helped amplify the content and the awareness of the Digital With Purpose Global Summit in collaboration with GeSI. Resulting in a highly engaged social campaign and a **combined media value of £60k**. Financial Times delivered **650k** print ads in circulation worldwide (UK, US, Asia, Middle East, Europe), raising the profile of the Summit.



In addition to promoting the event through media consultancy, Lift also coordinated and managed DWP's communication with media partners, namely Expresso (responsible for 21% of the communication around the DWP Summit), Sapotek (34%), and Smart Cities (19%). It mobilised an **average media value of 937.904€**.

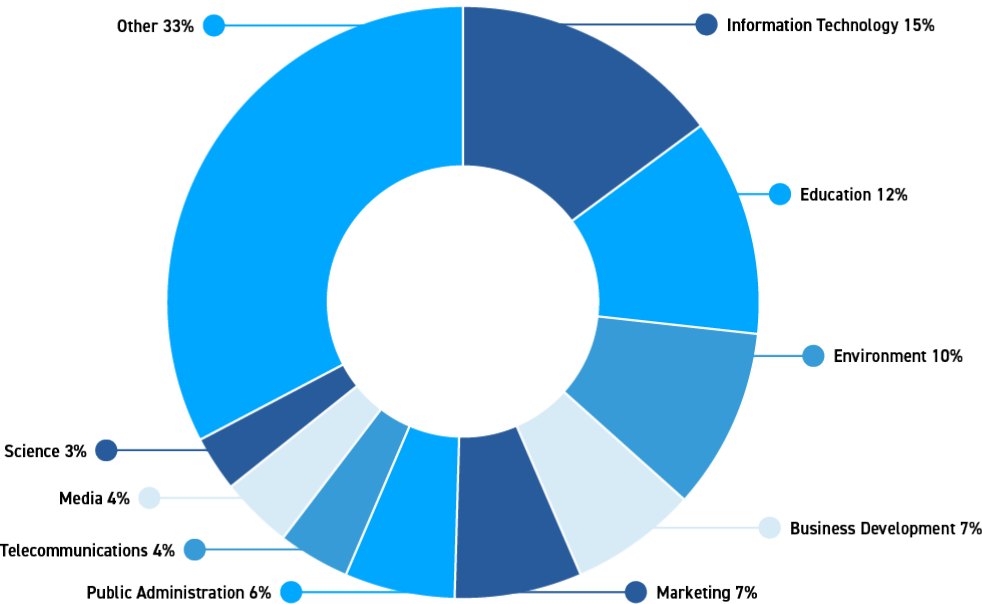
+ PARTICIPATION STATISTICS

Following a hybrid model event, most visitors chose to be in person at the Estoril Congress Centre facilities in Cascais, Portugal, representing 53% of all tickets sold.



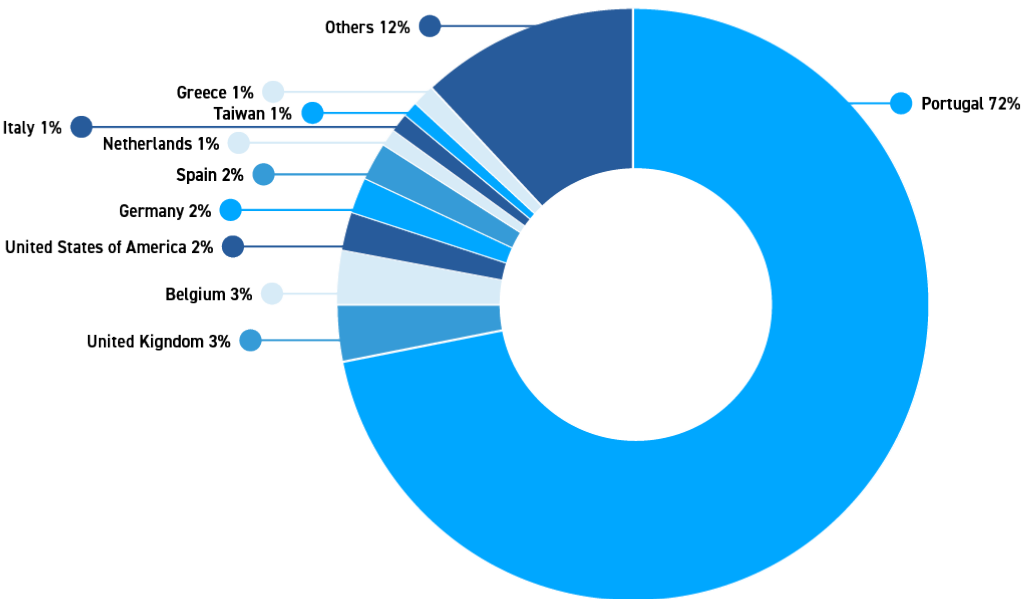
Participants Top 10 Expertise Areas

Regarding participants' expertise areas, 33% of the audience of this year's Global Summit was composed by the private sector (Information Technology, Business Development, Marketing and Telecommunications). This year's Summit also saw a large increase in the attendance from participants with expertise in the Education industry, **12% in 2024** vs 1% in 2023.



Participants Geography

In terms of geographical origin, 72% of the audience came from Portugal, and the event was attended by participants from over 60 countries.



+ SPONSORS

The DWP 2024 Global Summit sponsors, who contributed to the success of this year's summit and made it all possible, are featured below. If your company would like to sponsor next year's event, write to info@digitalwithpurpose.org.

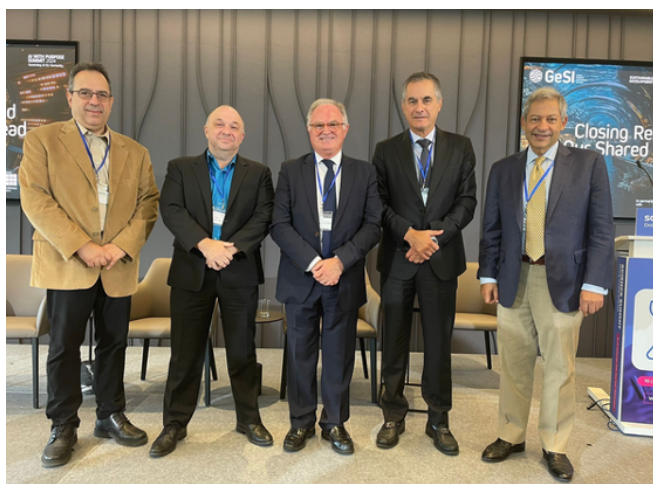


2 Other global DWP Events

+ AI WITH PURPOSE SUMMIT

Earlier this year, in September, we proudly hosted our inaugural AI with Purpose Summit in New York City, in collaboration with the UN's AI Advisory Body as part of the UN Summit of the Future. The event marked a pivotal moment with the release of the Governing AI for Humanity report, introduced by UN Secretary-General António Guterres.

During the summit, we facilitated impactful engagements by pairing nine GeSI members with over 20 global leaders from the UN AI Advisory Board, including Amandeep Singh, the UN Secretary-General's Envoy for Technology. Together, we focused on the urgent need to establish an inclusive, equitable, and sustainable governance framework for artificial intelligence—an effort that will remain a critical priority for GeSI as we advance this global imperative.



Panel on "Capacity Building: Research, Education, and Skills Development in AI", moderated by Nizar Kammourie, Sawaco.

Left to right: Dimitris N. Metaxas, Rutgers University; Christopher White, NEC Laboratories; Luis Neves, GeSI; Nizar Kammourie, Sawaco; and Noshir Contractor, Northwestern University.

+ Digital With Purpose IN ASIA

On May 30th, 2024, we were delighted to host the first-ever Digital With Purpose event in Asia, held at Singapore EXPO with a leading theme: artificial intelligence (AI), and energy demands of data centers. This summit marked a significant milestone in advancing sustainability across the Asia Pacific region. With a gathering of over 200 industry leaders, including CEOs, CTOs, CIOs, sustainability experts, and tech managers, the summit served as a pivotal platform for driving meaningful conversations and fostering collaborations. The event featured esteemed speakers from the Ministry of Sustainability, Google, NVIDIA, and Globescan, who explored critical sustainability topics and showcased the transformative potential of digital solutions. Participants joined in shaping the future of sustainability through digital innovation, making this historic event the official launch of the Digital With Purpose Movement in Asia Pacific.

We returned to the region in October, 2024, for workshops with DWP partner the Malaysia Digital Economy Corporation (MDEC) and two partners in Indonesia, MarkPlus and IDPro. Again, the hot topics were AI and the energy demands of data centers.

DWP has focused on expanding our product portfolio in 2024. This coincides with a recognition of the opportunity presented by engaging with small and medium enterprises (SMEs), who comprise the majority of businesses in Asia Pacific. We have expanded our portfolio of products to include Data Center Sustainability and the associated digital infrastructure ecosystem, which presents an important mix of challenges and opportunities for digital and sustainability.

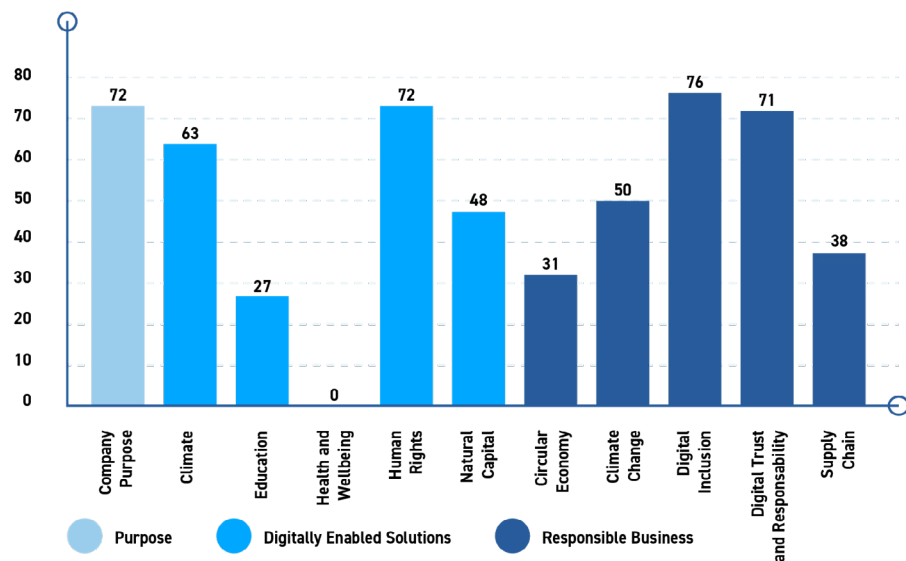
A critical success factor engaging in the Asia Pacific region has been the strength of our go-to-market partner in the entire region, iTrain Asia. iTrain has been essential establishing relationships, identifying needs, and helping us connect to the enormous growth potential in the region.

3 The 2024 Digital With Purpose Framework Results

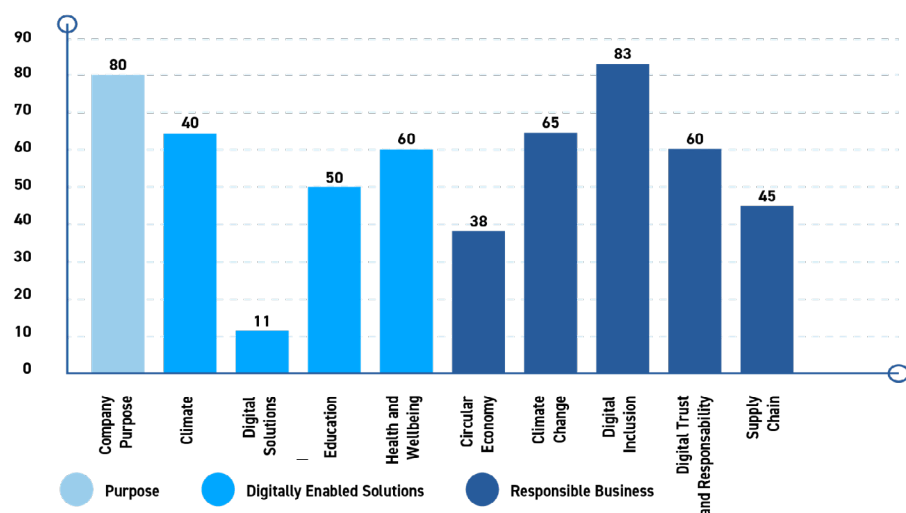
+ THIS YEAR'S RESULTS

The average performance of DWP members per theme in 2024 was as follows²:

Average Performance of Large Companies per Theme*



Average Performance of SMEs per Theme*



* It is important to note that in the Digitally Enabled Solutions component, digital companies can select the themes to which their solutions can be applied (Climate, Education, Health and Wellbeing, Human Rights, and Natural Capital), whereas for non-digital companies the solutions assessed are the ones they make use of themselves, therefore no theme is selected, and they are shown in the chart as "digital solutions".

(02.)

To calculate the average were considered only the companies which chose to respond to those themes, as they are not mandatory for all respondents.

+ RACING TO THE TOP

Regarding the Digitally Enabled Solutions, the top three (3) themes in which DWP Large Companies members present their best performance for solutions are Human Rights, Climate, and Natural Capital, while DWP SMEs members perform best in Health and Wellbeing, Education and Climate.

On Responsible Business themes, Large Companies and SMEs share the same top three performance which fall under Digital Inclusion, Digital Trust and Responsibility, and Climate Change.

+ ROOM FOR IMPROVEMENT

In the Responsible Business component, both Large Companies and SMEs have large room for improvement in the themes of Circular Economy and Supply Chain.



ENERGIAS DE PORTUGAL (EDP)

A Journey from Committed to Diamond

As a Large Digital company, EDP upholds a commitment to the transparent reporting of its economic, environmental and social performance.

In 2023, EDP's scoring on the DWP Performance Framework led the company to a Pioneering status, a significant progress from its original Committed status, showcasing its willingness to lead the way in its field of business environmental management at the energy sector.



With a clear goal to deliver social value, EDP improved its performance in the DWP Framework in 2024, becoming the second ever company to achieve a **Diamond** status.

Word from EDP

Identifying areas for improvement through DWP

"The 2023 DWP Assessment has played a relevant role in shaping how EDP leverages Digital to empower its sustainability strategy. The assessment highlighted the significant strides EDP made in integrating digital solutions to address societal and environmental challenges. It underscored the effectiveness of our digital projects in optimizing processes, enhancing asset management, and promoting energy efficiency. DWP's assessment framework provided EDP with a clear

benchmark, allowing the company to identify areas of strength and opportunities for further improvement, thereby reinforcing its commitment to the Sustainable Development Goals (SDGs) and its ambition to be a leader in the energy transition."

Concrete Actions for Continuous Improvement

"From 2023 to 2024, EDP has implemented several key actions to enhance digital contributions to sustainability. From expanding the company's digital product portfolio, which include predictive maintenance solutions, AI-driven vegetation management across power grids, and AI-powered customer experience management applications, to expanding investments in smart meters to improve energy consumption efficiency and electric mobility services supporting urban sustainability. These initiatives are part of EDP's broader journey to digitize its operations and foster a culture of continuous improvement."

Leaving No One Behind

"EDP's experience with the DWP (Digital With Purpose) initiative has provided valuable insights into the intersection of digital innovation and sustainability. The journey from "Committed" to "Diamond" has raised the bar across EDP's Digital strategy, while fostering a collaborative environment where diverse stakeholders, including employees, customers, and suppliers, work together to develop and implement sustainable digital solutions that are already changing the world. GeSI and the DWP movement have been instrumental in EDP's journey to build a future-proof organization capable of accelerating the energy transition, while leaving no one behind."

Know more about EDP's sustainability portfolio



INNOWAVE

Keeping up with the “good work”: two consecutive years a Diamond company

As an SME in the digital space, InnoWave has definitively embarked on the integration of ESG principles into its business operations – efforts attested by a second consecutive year upholding a Diamond performance in the DWP Framework. This places InnoWave as one of a kind in the DWP Movement, and it won't stop there.



Word from Innowave

Better Performance through Better Measurement

"In 2023, the DWP Assessment acted as a critical benchmark for InnoWave's sustainability journey, prompting a reflective evaluation of our operations. Attaining the Diamond level underscored our achievements but also revealed areas for improvement, refining our self-perception. This assessment catalysed a deeper understanding of our strengths in social responsibility, environmental impact, and governance while identifying gaps to address. As a result, InnoWave broadened its focus beyond compliance, embracing a culture that embeds sustainability into strategic decision-making, team engagement, and innovation, enhancing our commitment to impactful, responsible business practices."

Concrete Actions for Maintaining the Highest Standards

"From 2023 to 2024, InnoWave advanced its sustainability through targeted initiatives, including a sustainable sourcing strategy focused on eco-friendly materials and ethical suppliers. We upgraded office technology to reduce energy consumption and expanded support for underprivileged children's education, fostering positive community impact. Employees engaged in sustainability workshops and SDG awareness programs, reinforcing our commitment to environmental stewardship. At our recent Annual Event, our senior leadership highlighted the Sustainable Development Goals (SDGs) and their alignment with InnoWave's long-term vision. These initiatives underscore our alignment with DWP's goals and dedication to impactful progress. Please find attached images from this event."

InnoWave's DWP Journey

"Our DWP journey has been both challenging and immensely rewarding. Through the rigorous process, InnoWave has not only achieved recognition but has transformed its approach to sustainable development. The experience has fostered a culture of continuous improvement, encouraging us to go beyond regulatory requirements and inspire change within our team and community. It has amplified our commitment to sustainable practices and catalyzed collaboration across departments, fostering resilience and agility. DWP has redefined our perspective, making sustainability a strategic pillar in our operations and nurturing our role as responsible corporate citizens."



TANGÍVEL

DWP's newest Pioneering member

As a SME Digital company committed to a broader mission with humanity and the planet, Tangível puts people at the centre of their products and services. The company became DWP's newest **Pioneering** member, with a significant increase in Tangível's performance on the "Digitally Enabled Solutions" component, delivering societal value through its digital operations.



Word from Tangível

Redefining Priorities with the Help of DWP

"Our DWP Assessment from last year was crucial for Tangível Group, helping us to highlight our strengths and identify areas for improvement. Based on the results from 2023, we joined forces, redefined our priorities, and refined our strategy. 2024 is a year that represents our essence. At Grupo Tangível, we are a cohesive team where collaboration and mutual support are constants. For this reason, we made the important decision to increase the involvement of various departments (Marketing, People and Culture, Security, Finance and Tangível Academy) in this common goal. The Sustainability initiative thus became the unifying link, and the results achieved were undoubtedly a collective accomplishment."

Concrete Actions for Performance Growth

"The improvement in our sustainability performance was made possible by Tangível Academy, an integral part of the Tangível Group, which stands out as a leader in human-centered design training. In 2023, we not only optimized processes and reviewed our documentation, but also placed special emphasis on digital inclusion — Accessibility and expanded our audience through digital channels. Training has always been part of the Tangível Group, and it is this solid experience that has fueled Tangível Academy's growth. With an increasingly global outlook, our courses address the needs of our trainees and are designed with a focus on the context in which the knowledge will be applied. We believe it is our mission to share this specialized knowledge, enabling companies with the expertise needed to develop better products and services that are both people-centered and accessible to everyone."

A Journey of Evolution in Sustainability

"Since its founding, Sustainability has been one of the essential pillars of the Tangível Group. We place people at the heart of everything we do, with a commitment not only to enhancing their experiences with our products and services but also to ensuring that, together, we build a more accessible, transparent, and environmentally responsible world. We work continuously to implement measures that contribute to the UN SDGs, which led us to sign our commitment to the DWP movement. Over the years, DWP has served as our guide. With concrete, actionable goals, this movement directs our growth and has been essential in driving our continuous evolution. Achieving the "Pioneering" level for the first time has been a clear acknowledgment of our commitment and dedication."

Know more about Tangível's sustainability policy

+ COMPANIES STATUSES IN 2024

The updated certification levels for each company are listed below:

Company	Membership Class	Latest DwP Certification Level	Submission Year
.PT	SME Digital	Developing	2024
Bell Canada	Large Digital	Developing	2024
CMAS Systems	SME Digital	Developing	2024
Cuatrecasas*	Large Non-Digital	Developing	2023
Dassault Systems*	Large Digital	Developing	2022
EDP	Large Digital	Diamond	2024
InnoWave	SME Digital	Diamond	2024
SAWACO	SME Non-Digital	Developing	2024
Superior Essex Communications*	SME Digital	Developing	2023
Taiwan Mobile	Large Digital	Pioneering	2024
Tangivel	SME Digital	Pioneering	2024
Unipartner	SME Digital	Pioneering	2024
Vieira de Almeida	SME Non-Digital	Developing	2024

* Although these companies did not complete the Framework in 2024, since they are in the probatory period, only one submission is required in the first three years.

+ STATISTICS

Differently than 2023, when nearly all companies experienced a significant reduction in score from their original self-assessed score to their final post-review score, in 2024, on average the score has decreased 20% as a result of the review process. In few cases, this reduction was substantial, highlighting the need for companies to ensure they can substantiate any self-assessment with adequate evidence before submitting their original responses.

For the purposes of this report company names have been removed and replaced by letters in the following charts.

Out of the ten (10) member companies which completed DWP's assessment in 2024, seven (7) have improved their scores in comparison to last years submission. One (1) did not change their status and one (1) conducted their first assessment. Two (1) members have decreased its scores.

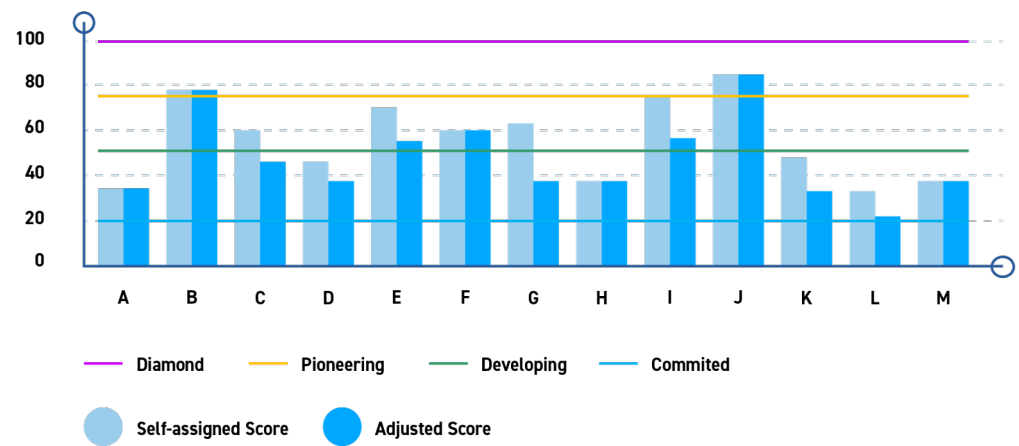


Figure 02: Self-assigned and final scores of all 13 companies with a valid submission in 2024

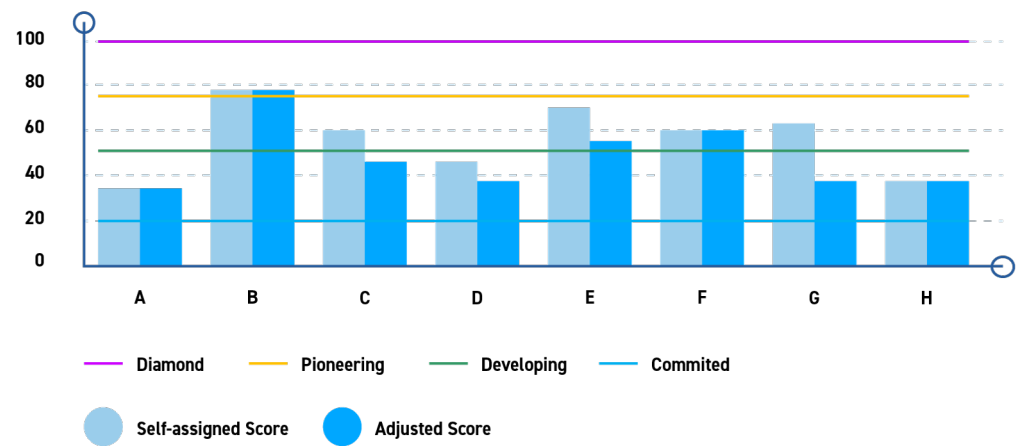


Figure 03: Self-assigned and final scores of SMEs with a valid submission in 2024

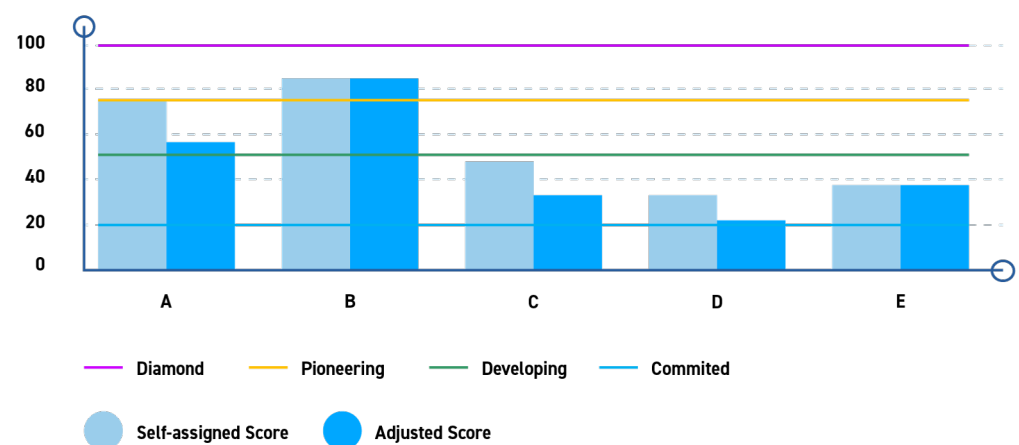


Figure 04: Self-assigned and final scores of large companies with a valid submission in 2024

4 The DWP Performance Framework Board

The work around DWP is coordinated by the DWP Performance Framework Board, which is composed of three (3) members representing three (3) member companies.

The objective of the DWP Performance Framework Board is to provide strategic oversight and leadership to ensure the successful planning, execution, and outcome of each DWP Framework submission. Whilst upholding the highest standards of excellence, inclusivity, and innovation, the Board acts like the intermediary between DWP members and the DWP Secretariat ensuring that the interests of the members are clearly communicated and fulfilled.



FERNANDO REINO DA COSTA
(CHAIR)

CEO and President,
UniPartner



IRIS LIU
(CO-CHAIR)

VP of Sustainability and
Brand Development, Taiwan
Mobile and CEO, Tawaian
Mobile Foundation



FLORENZE VERZELEN
(CO-CHAIR)

Executive Vice President
Industry, Marketing &
Sustainability, Dassault
Systemes

5 The DWP Metrics and Membership

+ Digital With Purpose MEMBERSHIP

Improving the health of our planet and developing the forward-looking business models that deliver the economic benefits of digital technologies require widespread collaboration. The Digital With Purpose movement is an integral part of this effort. The guidance and metrics contained in the Framework help companies align with purpose-driven business principles, operate more responsibly in adopting digital technologies, and deliver digitally enabled solutions to sustainability worldwide.

+ THE PLEDGE

On joining, all members of DWP are required to sign a Pledge to four (4) universal commitments:

- + Establishing practical and incremental steps to become a purpose-led business supporting the United Nations Sustainable Development Goals;
- + Taking and reporting concrete action on climate change, in line with the Paris Agreement;
- + Embracing the principles of impact transparency and reporting accordingly every year; and
- + Developing and deploying digital technology responsibly with the goal of delivering positive societal impact.

+ MEMBERSHIP CLASSES

On the one hand, DWP company members can be from the digital sector, for example, the suppliers of digital technologies, network and data centre operators, digital systems integrators or digital service providers. On the other hand, they can be companies from other sectors that make extensive use of digital technologies to address sustainability. Companies can also range in size. Taken together, this means there are four (4) classes of membership: Large Digital; SME Digital; Large Non-Digital; and SME Non-Digital (where the DWP definition of an SME is a company with up to 500 employees).

+ PARTNERSHIPS

Partnerships with DWP are a collaborative endeavour open to a diverse array of entities, including companies, academia, institutions, NGOs, and cities, all of whom share a common goal of promoting sustainability through digital technologies. These partnerships provide a unique opportunity for stakeholders to contribute to the DWP movement in varied and meaningful ways.

To formalise the commitment and outline the specific areas of collaboration, a Memorandum of Understanding (MoU) is signed, and it serves as a foundational document, delineating the scope and nature of interaction between DWP and its partners. Through this structured agreement, partners can engage in initiatives, research and activities that align with the overarching mission of fostering a more sustainable digital environment.

Academia and Think-Tanks
Asia Pacific University of Technology and Innovation
(APU)
Cambridge Institute for Sustainability Leadership
(CISL)
Catholic University of Portugal (UCP Lisbon)
Innovation in Sustainability and Regeneration Hub
(INSURE/UCP Porto)
Instituto Superior de Agronomia (ISA), School of
Agriculture
Lisbon School of Economics and Management (ISEG)
Nova School of Business and Economics (Nova SBE)
Platform of Transformative Technologies (P4TT)
School of Innovation and Creation Technologies (ETIC)
University Institute of Lisbon (ISCTE)
University Institute of Lisbon (ISCTE) Executive
Education
University of Açores (UAç)
University of Algarve (UALG)
University of Coimbra (UC)
University of Évora (UE)

Organisations and Associations
ACP (Automóvel Club de Portugal)
Alliance for Rural Electrification (ARE)
Asian-Oceanian Computing Industry Organization (ASOCIO)
Associação Sistema Terrestre Sustentável (ZERO)
Association for Economic and Social Development (SEDES)
Business Council for Sustainable Development (BCSD) Portugal
Capitals Coalition
Center of Digital Inclusion (CDI) Portugal
Corpo Nacional de Escutas (CNE)
Digital Economy Promotion Agency (DEPA)
European Digital SME Alliance
European Green Digital Coalition (EGDC)
Forum Oceano
International Association of Portuguese-Speaking Communications (AICEP)
Lusophone Renewable Energy Association (ALER)
Malaysia Digital Economy Corporation (MDEC)
Numana
Planetiers
Portuguese Association for Consumer Protection (DECO)
Renewable Energy Policy Network for the 21st Century (REN21)
United Nations Association (UNA) Portugal
United Nations Foundation (UN Foundation)
Wireless Broadband Alliance (WBA)
World Benchmarking Alliance (WBA)
World Ocean Council (WOC)

Cities
Cascais, Portugal
Fundão, Portugal

Companies
Arabesque
CNN Portugal
Deloitte
iTrain Asia
Portugal Foods
The Ridley Scott Creative Group

Table 02: DWP partnerships

6 DWP Metrics Framework

The DWP metrics are intended to be measurable and quantifiable, impactful, ambitious, and can often be difficult to achieve. A maximum score across all themes is intended to reflect best practice in 2030.

There is a different set of DWP performance metrics for each class of membership. The metrics for large companies go broad and deep, whereas the metrics for SMEs better reflect the resources available to SMEs and are more streamlined than those of large companies.

The figure below demonstrates the level of effort required from each company type in the different categories and themes of the submission. As an example, a large company is required to fill in all five (5) themes of the Responsible Business category whilst SMEs are required to fill in three (3) themes of their preference. To score highly on Climate Change a

			Digital		Non Digital	
			Large	SME	Large	SME
Category	Maximum Score	Themes	Themes Selected	Themes Selected	Themes Selected	Themes Selected
Purpose	10	Purpose	1 Theme	1 Theme	1 Theme	1 Theme
Digitally Enabled Solutions	45	Climate Change	3 Themes	1 Theme	1 Theme	1 Theme
		Human Rights				
		Education				
		Natural Capital				
		Health & Wellbeing				
Responsible Business	45	Climate Change	5 Themes	3 Themes	5 Themes	3 Themes
		Circular Economy				
		Supply Chain				
		Digital Trust and Responsibility				
		Digital Inclusion				
Maximum Total Score	100					

Figure 05: DWP Framework themes by class

+ FRAMEWORK STRUCTURE

The DWP Framework has three (3) main components with principles and associated metrics covering:

- Purpose: informing a company on becoming a purpose-led business
- Responsible Business: covering how a company operates its digital value chain with respect to climate change, digital trust and responsibility, the circular economy, digital inclusion, and supply chain
- Digitally Enabled Solutions: reflecting how a company contributes or uses innovative digital solutions

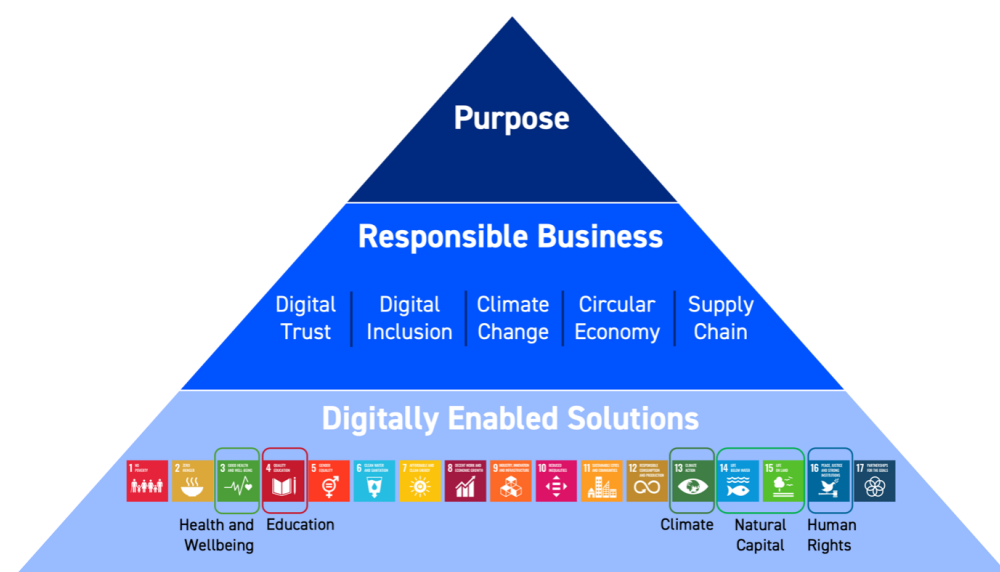


Figure 06: The DWP component parts contain expert-developed metrics and follow a path from fundamental to advanced

Each of the three component parts are scored out of 100 and then combined using a weighting of 10% for Purpose and 45% each for Digitally Enabled Solutions and Responsible Business.

Scoring is initially performed via the company's self-assessment. Once completed, the company self-assessment is subjected to independent review against the evidence offered by the company and submitted via the DWP Portal.

There follows an outline of each theme with examples of the level of performance required by a **large digital** company to score highly.

Purpose

Companies committed to DWP must, first and foremost, establish a connection between their core business model, digital technologies, and the UN Sustainable Development Goals. This sets the foundation for Responsible Business and Digitally Enabled Solutions. The DWP metrics are based on the thesis that a strong business model-to-SDG connection denotes a “purpose-led business” and is marked by a genuine commitment by a company to deliver positive societal impact through its core capabilities and minimise the negative impacts of its operations.

This commitment is buttressed by robust governance, stakeholder engagement, and measurement to track progress. It goes beyond philanthropic activities and shallow claims of environmental and social stewardship (“greenwashing”).

To score highly on Purpose a company would need to:

1. Have a clearly articulated purpose built on materiality analysis and stakeholder engagement that links core business activity to intended impact on identified SDG themes, especially through digital solutions;
2. Incorporate its impact themes in corporate research, product development, strategy, investment, and employee training;
3. Ensure that the company's political advocacy is consistent with the stated purpose;
4. Regularly measure and report on the impact of progress against the impact themes; and
5. Have a robust purpose governance system, with oversight sitting at board level and progress against impact themes tied to management and employee reward.

Digitally Enabled Solutions

In general, business orientated sustainability performance frameworks focus on policies and actions that minimise a company's negative impacts on the world. DWP is highly unusual in that it gives equal weight to increasing a company's positive impact as it does to minimising its negative impact.

In the case of digital companies, the Digitally Enabled Solutions metrics measure how the company **develops and delivers** innovative digital solutions through its products, services, and core business practices in ways that improve the sustainability of society overall. In the case of non-digital companies, the Digitally Enabled Solutions metrics measure how companies use digital solutions in achieving their business goals but whose main business lies outside the ICT sector.

The DWP non-digital framework has been developed from the framework initially produced for large digital companies. It has been adjusted to reflect the fact that, whereas the primary focus of digital companies is to produce digital equipment, infrastructure, services and solutions, non-digital members of DWP will be from other sectors, with a focus of using digital technologies to pursue business objectives aligned to their sector. Considering this distinction, the set of metrics for non-digital companies includes a small number of standard performance criteria, supplemented by metrics that focus on the company's digital operations and applications. Currently the Digitally Enabled Solutions metrics allow an assessment against five solution themes related to the SDGs: climate change; education and skills; health and well-being; human rights; and natural capital.

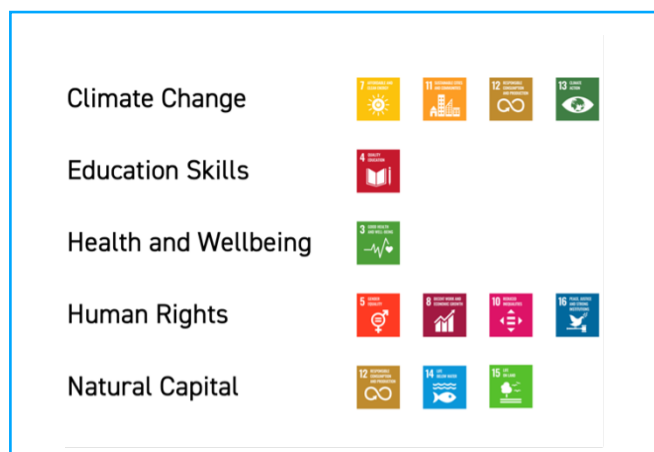


Figure 07: The five themes in the DWP Framework and the SDGs they address

Within each of the five themes the Digitally Enabled Solutions metrics cover three key areas:

- + Scaling the size of the opportunities open to a company.
- + Developing the opportunities in collaboration with others.
- + Measuring and publishing the scale of achieved benefits and associated revenues.

To score highly on Digitally Enabled Solutions a company would need to:

1. Actively addressing at least three SDG related enabling themes;
2. Work collaboratively across digital and customer sectors, and with topic experts and NGOs;
3. Support innovation and development to establish new applications;
4. Quantify and report on the environmental and social benefits derived from solutions delivered; and
5. Quantify and report on the revenue derived from solutions delivered.

Responsible Business

Taking a key focus on its digital value chain, the full measure of Business Responsibility includes setting aggressive carbon emission targets, employing active measures to conserve scarce resources, respecting workers' rights, managing customers' data, encouraging greater inclusion, and protecting privacy and freedom of expression. The DWP Responsible Business Framework reflects these principles in the following areas; Climate Change; Circular Economy; Supply Chain; Digital Trust and Responsibility; and Digital Inclusion.

Large companies must respond to all five themes whereas SMEs can select the three that they can show to be the most material to their business.

Climate Change

Digital technology has significant climate impacts at all points of its value chain:

- + The embodied carbon in the materials used to manufacture ICT products.
- + The energy used to manufacture ICT components and product fabrication.
- + The electricity used to run data centres and telecommunication networks.
- + The electricity used by anyone running ICT equipment.

To score highly on Climate Change a company would need to:

1. Be exemplary in TCFD reporting;
2. Have a 1.5C aligned SBT with clear delivery plans;
3. Have a Net zero target for scope 1, 2 and 3, of 2035 or earlier, with clear delivery plans;
4. Have offset 50% of its residual emissions with carbon sinking credits and 50% with carbon non-sinking credits; and
5. Be purchasing >95% high quality renewable electricity.

Circular Economy

The circular economy is an all-encompassing, system-of-systems concept that seeks transformational improvements across entire value chains and across multiple lifecycles, including, not only aspects of production and consumption of products and services, but also the interrelationships and behaviours of actors within and around these value chains. The Circular Economy metrics seek to assess system-level improvements by considering a broad range of indicators across multiple business aspects from enablers to outcomes.

In 2022, the global benchmark for large companies was provided by the Circulytics Framework. In 2023, we have reviewed and decided to implement our own set of metrics. These metrics seek to assess system-level improvements by considering a broad range of indicators across multiple business aspects from enablers to outcomes.

The Circular Economy metrics cover three (3) key areas:

- + How circularity is reflected in the company's vision and ambition levels.
- + Enabling factors such as strategic planning, circular innovation, and external engagement on circularity.
- + Outcomes including products, materials, and services.

To score highly on Circular Economy, a company would need to:

1. Be exemplary and publicly transparent in circularity aspirations and reporting;
2. Have a company strategy aligning innovation, people skills, operations, and external engagement with the latest in circularity principles and practices;
3. Recycle or reuse as much of their operational waste as possible;
4. Continuously improve its procurement process with its top 20 operational equipment and material suppliers to increase sourcing based on circular economy principles; and
5. Have at least 50% of recycled (or renewable) content for the products supplied for company operations from the top 20 suppliers.

Supply Chain

The DWP Supply Chain focus is on mitigating responsible business and social responsibility risks for labour management, worker rights and health and safety.

Supply Chain metrics cover three key areas:

- + The foundational elements of a Responsible Business program for supplier management including risk identification (required focus for labour management and health and safety) and compliance tracking by supplier type.
- + Key policy elements to a successful responsible business program that drive meaningful supplier workforce results, tracking and improvements.
- + Achieving quantifiable results. The metrics include impact statements for labour management and health and safety goals for supplier achievement.

To score highly on Supply Chain a company would need to:

1. Demonstrate a measurable and proactive increase in spend with suppliers who have an exemplary focus on sustainability;
2. Establish a program to improve supplier workforce living wages;
3. Actively eliminate medium and/or high-risk indicators for labour management/worker rights for all evaluated suppliers by 2030;
4. Have zero tolerance for incidents of child or forced labour for evaluated suppliers; and
5. Actively eliminate any suppliers evaluated as medium or high health and safety risk by 2030.

Digital Trust and Responsibility

Given the global reach and extensive value chain of digital technology, it is imperative that each member company conducts business responsibly and ethically, maintaining a reputation for trust and responsibility wherever it operates with an emphasis on protecting the information of users and stakeholders.

A comprehensive set of internationally recognised principles and standards informed the foundation of the Digital Trust and Responsibility metrics.

The Digital Trust and Responsibility section consists of four sub-themes:

- + Data Privacy
- + Ethical Behaviour
- + Freedom of Expression
- + Safety and Security

To score highly on Digital Trust and Responsibility a company would need to:

1. Ensure that protection of customer data is integral to the development of products and systems;
2. Provide users with a genuine choice and control that puts them in charge of how their data is collected, used, and stored;
3. Publicly advocate against restrictions that hinder freedom of expression;
4. Avoid the sale of technology products and services that undermine human rights and to remedy negative impacts upon users; and
5. Regularly collaborate with stakeholders to review the human rights impact of the company's products and services.

Digital Inclusion

The concept of leaving no one behind is a central part of the UN's Sustainable Development Goals. It represents the commitment to ending poverty, discrimination and exclusion, and reducing inequalities. As the world becomes increasingly connected, digitalised and online, it is essential that digital companies keep this concept at the core of their work.

The Digital Inclusion metrics are structured according to four key challenges:

- + ICT Availability: providing a framework towards widespread ICT access.
- + Accessibility: providing easy access to ICT technology and services for all members of society including those with physical impairments.

Digital Literacy: promoting the competent use of ICT and digital technologies via ICT academies, collaborations with universities and digital skills programmes.

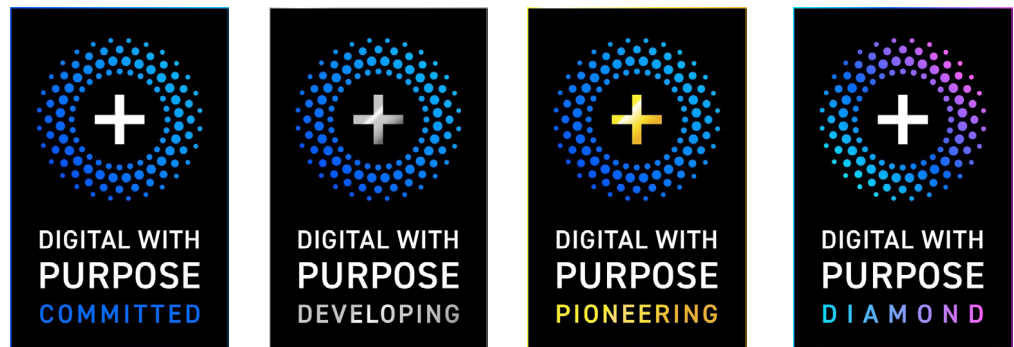
- + Workforce Diversification: addressing the systematic workforce inclusion and recognition, independent of gender, ethnicity, ability, etc.

To score highly on Digital Inclusion a company would need to:

1. Help people benefit from the competent use of ICT and digital technologies regardless of their gender, age, ethnicity, ability, disability, skills, language, sexual orientation, wealth and geographical location;
2. Demonstrate state of the art accessibility in delivered digital services and technology;
3. Promote access to services for disabled people and tackle low accessibility rates in disadvantaged areas;
4. Set minimum standards and support education towards widespread ICT literacy; and
5. Promote a diverse environment within the company's workforce and leave no one behind.

7 DWP Assessment Process and Certification levels

There are 4 certification levels: Committed, Developing, Pioneering and Diamond.



Companies signing the DWP Pledge are designated as "Committed". Within a year of signing and every year thereafter, DWP companies are expected to conduct a self-assessment based on the full set of DWP metrics relevant to their membership class. In keeping with the DWP spirit of 'a race to the top' and in order not to disadvantage early adopters of the DWP Framework, the scoring thresholds increased over time.

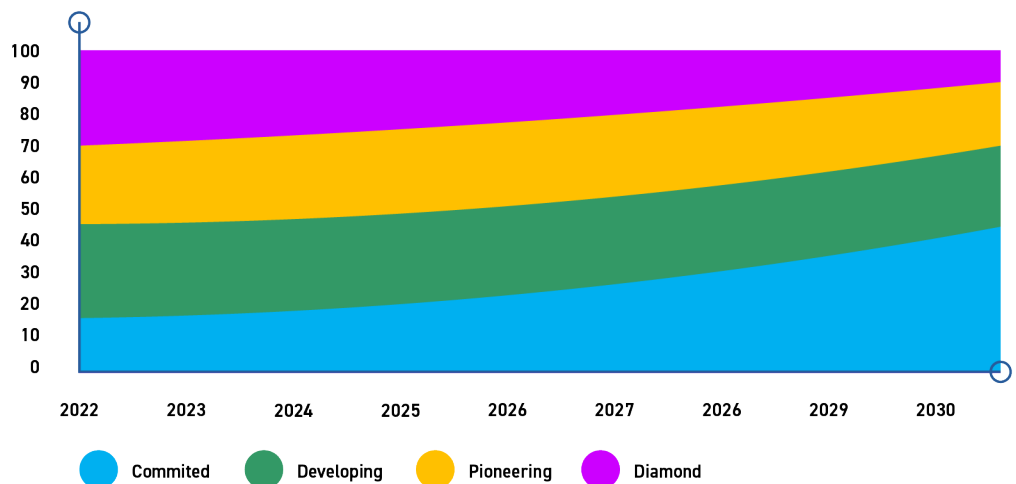


Figure 08: Figure 8. DWP certification thresholds

+ ANNUAL REVIEW AND CERTIFICATION PROCESS

To ensure full public credibility of the DWP certification process, all self-assessments are subject to independent review to ensure that the company can underpin their self-assigned scores with substantive evidence. GeSI appointed Ernst & Young (EY) as the independent reviewer for 2024.

The review process is limited to a fixed number of carefully selected metrics. These metrics are considered, on average, to be statistically representative across all themes and, following the independent review, GeSI makes an adjustment to the company's total self-assigned scores to reflect the level of adjustments identified by the independent reviewer.

To begin the process, EY worked with GeSI to determine which metrics were subject to the independent review in the current year, in each DWP company category.

+ METRICS REVIEWED FOR LARGE DIGITAL COMPANIES

In 2024, eighteen (18) metrics were selected for large digital companies comprising:

- + two (2) Purpose metrics;**
- + ten (10) Responsible Business metrics; and**
- + six (6) Digitally Enabled Solutions metrics.**

Nr.	Theme	Metric Theme and title
1	Purpose: Articulate	P1.1 Materiality Analysis
2	Purpose-led Behaviour	P2.6 Research and Development
3,5,7	Solution Opportunity Assessment	OA.1 Scale of Potential Impact
4,6,8	Benefit Analysis	BA.4 Scale of Benefits (strategic interventions)
9	Climate Change	CC1.1 Company Processes
10	Climate Change	CC2.4 Renewable Electricity
11	Circular economy	CE2.4 End of Life
12	Supply Chain	SC1.3 Medium and High-Risk Indicators
13	Supply Chain	SC2.3 Supplier Living Wages
14	Supply Chain	SC3.5 Supplier worker injury rate
15	Digital Trust & Responsibility	DTR2.3 Compliance Review
16	Digital Trust & Responsibility	DTR4.6 Caregiver Control
17	Digital Inclusion	DI1.1 Accessible ICT
18	Digital Inclusion	DI3.3 Women Management Positions

Table 03: Metrics selected for review for large digital companies in 2024

The 18 metrics subject to assessment were carefully selected based on category and topic representation as well as a balance between more straight-forward and interpretative metrics. Roughly half of the metrics validated in 2023 were kept for continuity and comparability.

+ METRICS REVIEWED FOR DIGITAL AND NON-DIGITAL SMEs

For SMEs, both digital and non-digital, seven (7) metrics per company were subject to review:

- + one (1) Purpose metric;
- + five (5) Responsible Business metrics; and
- + one (1) Digitally Enabled Solutions metric.

Nr.	Theme	Metric Theme and title
1	Purpose	P.4 Board Ownership
2	Digitally Enabled Solutions	DES.1 Initial Evaluation
3	Climate	CC.2 Renewable Electricity (Digital) AND CC.1 Fuel and Energy (Non Digital)
4	Circular Economy	CE.6 Extended Durability
5	Supply Chain	SC.5 Raising Awareness
6	Digital Trust and Responsibility	DTR.4 Report And Remedy Breaches
7	Digital Inclusion	DI.3 Workforce: Women

Table 04: Metrics selected for review for digital and non-digital SMEs in 2024

REVIEW PROCESS

DWP companies were fully briefed on the metrics selected for review and the subsequent steps of the review process. EY then conducted its independent review of the selected metric responses and associated evidence. The evidence supplied by companies could only be seen by EY. Neither GeSI employees, nor its contracted advisors had access to the evidence. In this way, EY could ensure all necessary confidentiality were respected.

For each metric that fell within the scope of the independent review, EY ensured that:

-
- + evidence had been provided to support the response submitted by the company;
 - + the type of evidence submitted was in line with the suggested evidence in the DWP Reference Manual, or was an appropriate alternative; and
 - + the quantitative and qualitative information included in the submitted evidence was sufficient to justify the company's self-assessed response for that metric.
-

Where EY found the evidence insufficient to justify the response, they communicated this to the company who was then given a chance to improve the evidence. Where the company still failed to provide sufficient evidence then its score for that metric was downgraded accordingly.

Finally, an adjustment is made to the company's total score for each theme proportionate to any changes that took place to the reviewed metric(s).



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GLOBAL
ENABLING
SUSTAINABILITY
INITIATIVE



**DIGITAL
WITH
PURPOSE**