



The Value of Membership

GeSI is a leading, cross-industry sustainability initiative, creating and enabling digital solutions to address society's most pressing challenges.

Collectively, the Global Enabling Sustainability Initiative (GeSI) members represent over US\$3.4T of market capitalization and play leadership roles on every continent. With over two decades of experience in driving sustainability outcomes through digital technologies, GeSI has become an increasingly recognized voice on the global stage.

GeSI's strategic agenda focuses on the greatest opportunities at the intersection of digital and sustainability, from circularity and smart cities to water digitization and generative artificial intelligence. We operate across sectors where digital solutions have the greatest opportunity for impact.

Our vision is driven by five core values we hold ourselves to:

- 1) **Purpose-driven**
- 2) **Digitally-enabled**
- 3) **Collaborative**
- 4) **Accountable**
- 5) **Evidence-based**

In turn, these core values are reflected in our tactical principles, which we use to enable our members to accelerate their sustainability journey and drive positive environmental, social, and economic tangible outcomes:

- **Member Centric Purpose:** Put the member experience first.
- **Data-Driven Decisions:** Leverage data and analytics for continuous progress.
- **Global Industry Aggregator:** Bring together diverse parties from the public, private, and social sectors.
- **Outcome-based Pilots:** Deploy ambitious and tangible pilots with potential for scale, impact, and business value.
- **Collaborative Working:** Create the space for innovation and partnerships.
- **Innovative Thought Leader:** Continuously push the digital sustainability agenda.

What We Do:

Our strategy is focused across several topic areas, which include, *Net Zero, Responsible Innovation, Social Impact, Resource Management, Regulations, and Smarter Industries*. These focus areas, reflected in our portfolio, are continuously reviewed as we understand the evolving dynamics of digital technologies. They highlight our commitment to initiatives that cut across sectors and industries.

Our diverse portfolio enables us to support and achieve our members' strategic and operational objectives and ambitions. We foster a collaborative community of leading

practitioners, share knowledge, and facilitate the exchange of best practices, insights, and expertise in ESG sustainability and digital transformation. Our current portfolio has three pillars: Programs, Platforms and Partnerships.

- **Programs:** Member-focused initiatives such as Circularity, AI with Purpose Lab, Scope 3 and ESG Reporting, and Water Digitalization Initiative.
- **Platforms:** Proprietary movements like Digital with Purpose.
- **Partnerships:** Cross-sector collaborations including Smart Cities, European Green Deal Coalition, and the UN Global Innovation Hub Digital Platform.

Member Benefits and Participation Opportunities:

Thought Leadership

GeSI is at the forefront of thought leadership in key areas of digitalization. In the past year, GeSI has published influential papers on topics such as Scope 3 emissions for telecom operators, carbon accounting in ICT, and digital infrastructure modernization for a future with artificial intelligence (AI). Our SMART Reports, published in 2008, 2012, 2015 and 2019, have been industry benchmarks. These reports help to shape the future of sustainability and digital transformation across industries.

Global Events

As a GeSI member, you will have access to a dynamic schedule of global events throughout the year. GeSI participates in major international gatherings such as the Mobile World Congress, UN Framework Convention on Climate Change's COP, UN General Assembly programs, Climate Week, the Water World Congress, the Urban Transitions Mission Smart Cities, and the World Circularity Fair to name a few. GeSI also hosted proprietary events, such as our AI with Purpose Summit in New York City in partnership with the UN's Summit of the Future and Digital with Purpose Global Summit in Cascais, Portugal, drawing over 3,000 participants over three days. These events offer members the chance to feature and promote their solutions, engage with industry leaders, and join collaborative initiatives in sustainable development.

Cross-Industry Networking

GeSI members are from a range of industry verticals, from our historical core in telecommunications and information and communication technology (ICT) to adjacent industries such as water management, circularity, energy and utilities, logistics, digital, construction, consulting, and finance. Our diverse membership reflects our strategic focus of promoting cross-sector collaboration to create transformational global impact. Our members come from academia, SMEs, large private enterprise, trade associations, global non-profits, think tanks and large public bodies.

This wide range of industry and member representation across all continents provides many opportunities for action on the enabling role of digital solutions in sustainability and impactful partnerships that drive progress on global sustainability goals.

Strategic partnerships with global institutions

GeSI maintains close working relationships with leading global institutions like the United Nations (UN), with whom we have several active programs and partnerships with Memorandums of Understanding (MoUs) in place (UNEP, UNFCCC, UNGC, UNCC). These partnerships include major projects such as the UN Global Digital Innovation Hub – Digital Platform, designed and under construction to provide members with unparalleled access to policy discussions and the opportunity to contribute to impactful global initiatives.

In addition to the UN, GeSI has regional partnerships across geographic regions. For example, in Europe, GeSI served as Head of Secretariat for the European Green Digital Coalition during the creation of the industry-shaping Net Impact Methodology, released in April 2024. Our relationships in Europe are extensive and long term across all areas of digital and sustainability. In Asia Pacific, we have country-level relationships with government organizations responsible for digital and/or sustainability in Singapore, Malaysia, Thailand, Indonesia, and Taiwan. In the US, GeSI has numerous relationships across the public, private, social, and academic sectors.

Collaborations and Connection to Key Trade Associations

GeSI collaborates with leading trade associations, environmental organizations, and research institutions worldwide, ensuring our members stay engaged across key industries. Some of our partnerships include:

- **Urban and City Development:** Global Covenant of Mayors (GCoM) and the Urban Transitions Mission (UTM)
- **Telecommunications and Connectivity:** International Telecommunication Union (ITU), Connect Europe, and the Wireless Broadband Alliance (WBA)
- **Business and Finance:** Responsible Business Alliance (RBA), World Business Council for Sustainable Development (WBCSD), Inter-American Development Bank (IDB) and the International Chamber of Commerce (ICC)
- **Environmental and Sustainability:** Carbon Trust, World Resources Forum (WRF), and World Resources Institute (WRI)
- **Water:** International Desalination and Reuse Association (IDRA) and the World Ocean Council (WOC)
- **Circularity:** Circular Electronics Partnership (CEP) and Circularity Capital
- **Construction:** World Green Building Council (WGBC)
- **Development:** Deutsche Gesellschaft für Internationale Zusammenarbeit (GIZ)
- **Innovation and Technology:** Alliance for the Internet of Things Innovation (AIOTI), Climate Technology Centre & Network (CTCN) and Sustainable Digital Infrastructure Alliance (SDIA)
- **Academic and Research Institutions:** University of Cambridge Institute for Sustainability Leadership and the Centre Interdisciplinaire de Recherche en Opérationnalisation du Développement Durable (CIRODD)

Our Proprietary Platforms

GeSI is involved in a number of different global partnerships and platforms. These include:

- 1) **European Green Digital Coalition (EGDC):** As Coordinator of the European Green Digital Coalition (EGDC), GeSI led efforts to maximize the sustainability benefits of

digitalization across sectors such as energy, transport, agriculture, and construction. GeSI supported in the EGDC's development of science-based methodologies to measure the climate impact of ICT solutions, supporting the coalition's goal to reduce greenhouse gas emissions across industries.

- 2) **Climate Change Global Innovation Hub – Digital Platform (CCGIH):** GeSI partners with the United Nations Framework Convention on Climate Change (UNFCCC) to create the CCGIH – Digital Platform, designed to enhance communication and collaboration among governments, solution providers, and financing organizations, to meet their climate goals. This platform will provide a common framework for cities and stakeholders, including scientists and financial institutions, to address climate challenges using a shared language and taxonomy.
- 3) **Digital with Purpose (DwP):** GeSI holds an annual Global Summit of the Digital with Purpose movement in Cascais, Portugal. Alongside our summit, we have created a proprietary sustainability assessment framework. Whereas regulation-driven sustainability reporting “sets the floor” for minimum requirements, the DwP Framework is focused on performance, providing opportunity-side progress and “pushing the ceiling.”
- 4) **AI with Purpose Lab:** We recently launched the AI with Purpose, where the UN General Secretary Antonio Guterres launched the UN Advisory Body on AI's research and position paper, Governing AI for Humanity, at our event. Coupled with the above, are several thought leadership pieces, accessible to GeSI members.

Join Specialized Working Groups

Members are invited to participate in specialized working groups on crucial topics such as Scope 3 greenhouse gas (GHG) emissions reporting, environmental, social, and governance (ESG) issues, circularity, and COP-related initiatives. Looking ahead, we will be launching new working groups that cover emerging topics like water digitalization, giving members a platform to influence these major areas of development.

Exclusive Access to the GeSI Member Portal

GeSI members benefit from exclusive access to our member portal, a comprehensive digital resource containing our historical and current resources. This includes industry guidance, toolkits, research reports, and other valuable materials. We also collaborate with key partners to feature additional content that brings value to our members, enabling them to stay informed and ahead of the curve on industry developments.

Steering Direction through Governance

The GeSI General Assembly, held twice a year, is a key forum where members, board representatives, and key partners unite to shape the organization's strategic direction and governance. These gatherings provide members with opportunities to influence GeSI's agenda on critical global challenges, drive impactful initiatives, and participate in high-level discussions on leveraging digital solutions for positive environmental and social outcomes. As full members, participants can be elected to the Board, empowering them to directly impact GeSI's governance, priorities, and long-term vision for a sustainable digital future.



Becoming a Member:

We believe digital and sustainability are central to the global economy and the planet. Our membership and partnerships strategy are focused on bringing together all industries, promoting cross-sector collaboration to thrive in and drive transformational global impact.

There are a variety of membership pricing tiers based on enterprise size, annual revenue, and for non-business members, your organization's objectives and operations. To become a member of GeSI, we request members make the following four commitments:

- Support the UN's Sustainable Development Goals and take steps to become a purpose-led business.
- Act on climate change and report on it.
- Embrace impact transparency and report annually.
- Develop digital technology responsibly to positively impact society.

The GeSI Board approves all applications for new members. For more information, please reach out to info@gesi.org

